



EXECUTIVE SUMMARY

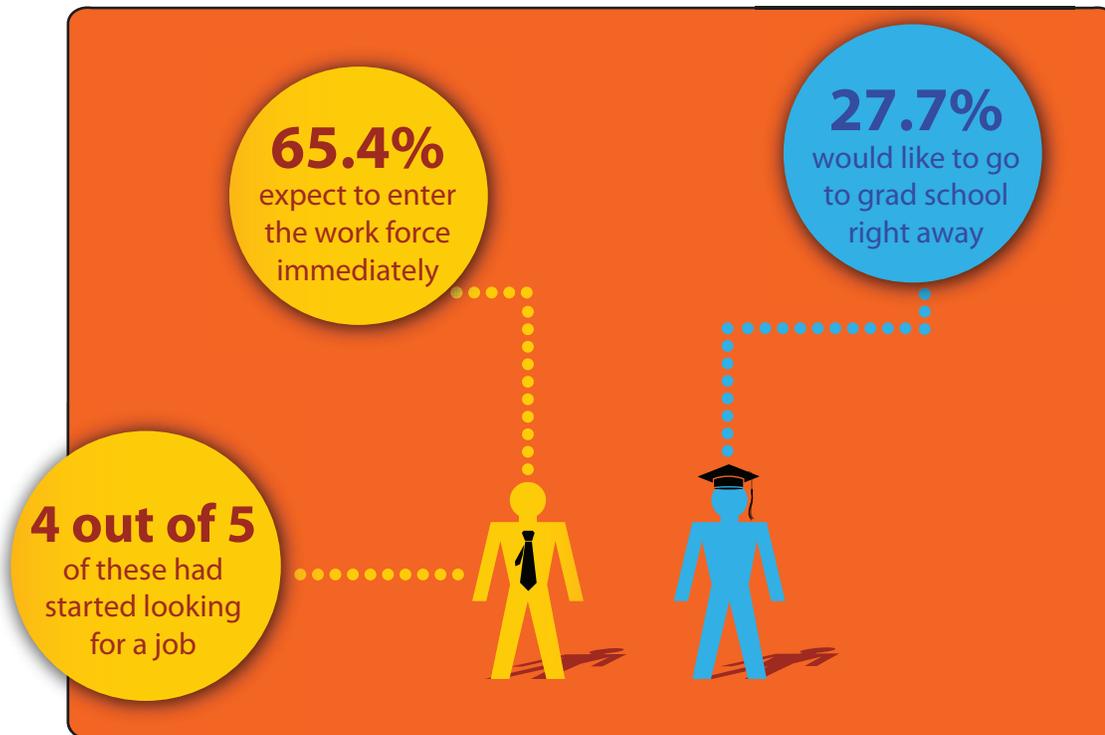
The College Class of 2012

12 | 2012





PLANS AFTER GRADUATION



NACE's sixth annual *Student Survey* was conducted February 15, 2012, through April 30, 2012. A total of 59,063 students at 826 NACE-member institutions took part, including 15,715 seniors earning bachelor's degrees. Data reported here reflect responses from those seniors.



STUDENT EXPECTATIONS AND PREFERENCES

Students say they'd most like to work in:



1. Government



2. Human Services



3. Education

When considering a job, they first look at:



1. Nature of work



2. Compensation



3. Co-workers

But when actually weighing a job offer, they look for:



1. Opportunity for personal growth



2. Job Security



3. Friendly co-workers

Which benefits matter most?



1. Annual salary increases



2. 401(k) company match



3. Tuition reimbursement

84%

In exchange, they expect to stay more than two years...

87%

And work more than 40 hours per week



What about medical insurance?

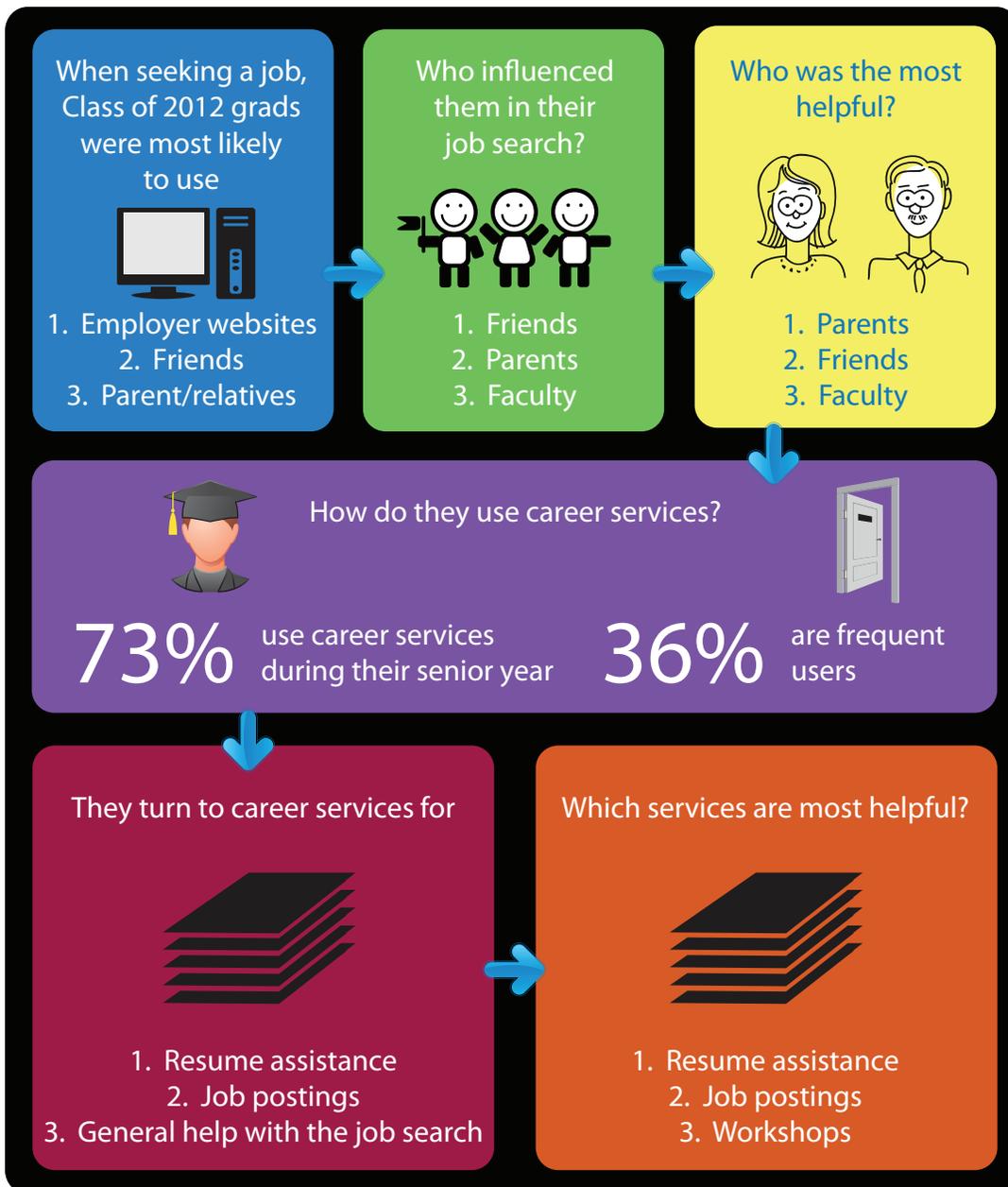
Before the 2012 survey, medical insurance was always the most-sought benefit among survey respondents.

Currently, it falls fourth on the list. Why the change?

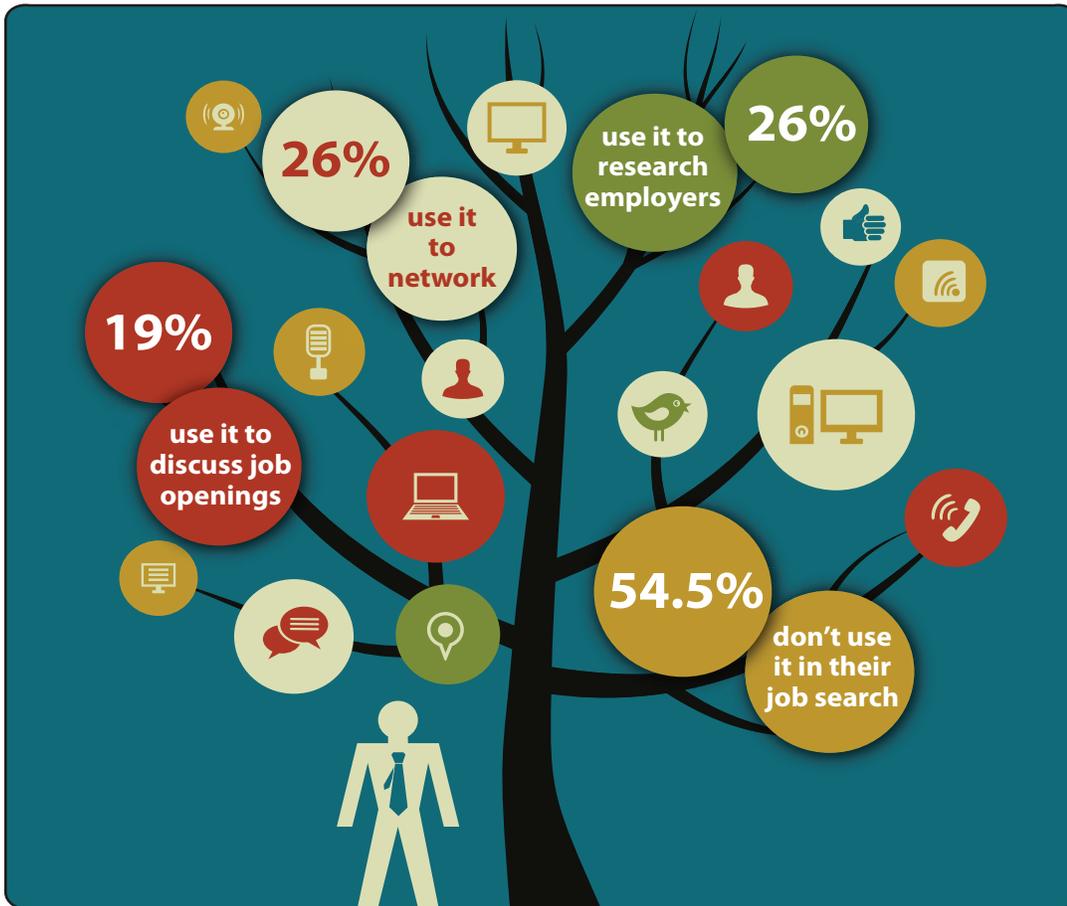
One possibility: changes in federal healthcare provisions that allow students to remain on their parents' health insurance plans until age 26.



THE JOB SEARCH



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INTERNSHIPS

55%

have internship and/or co-op experience

51%

of interns were offered a job

Paid interns fared better:

63%

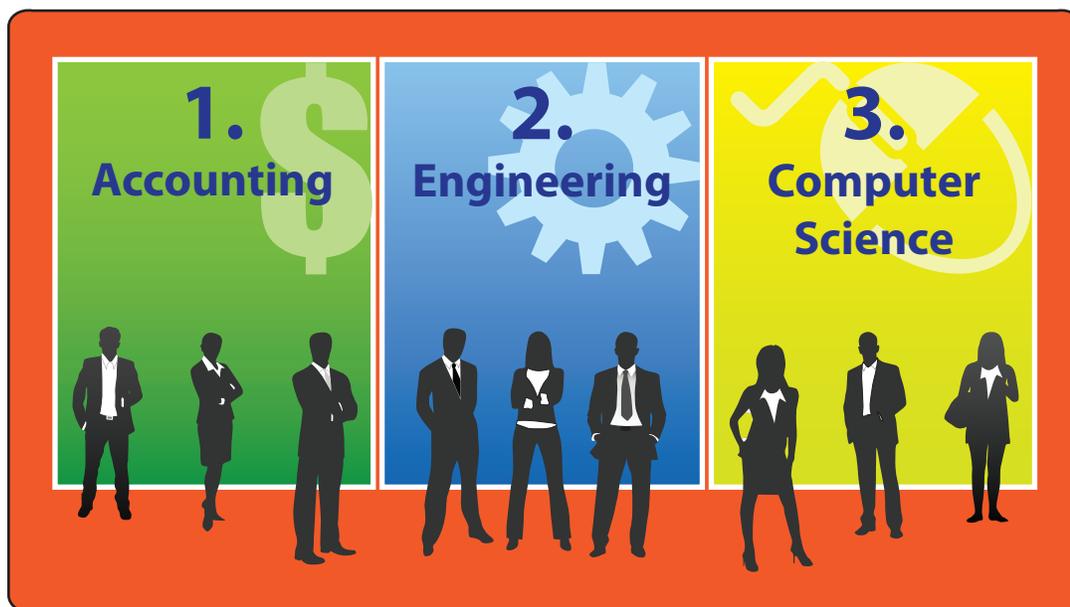
of paid interns got at least one job offer

41%

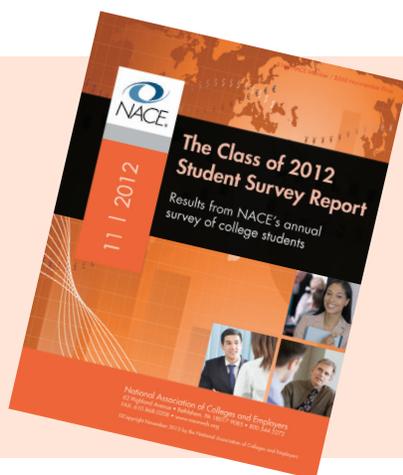
of unpaid interns got at least one job offer

JOB-SEARCH SUCCESS

Majors most likely to get job offers



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See [www.nacweb.org/
2012-student-survey.aspx](http://www.nacweb.org/2012-student-survey.aspx)
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